



CONTRA COSTA ASSOCIATION OF REALTORS®

FOR IMMEDIATE RELEASE

**CONTRA COSTA ASSOCIATION of REALTORS® ANNUAL MEMBERSHIP
MEETING COMMENCES WITH GREAT SUCCESS**

**Outlook for 2011 Optimistic with a Focus on Renewed Leadership and Continued
Commitment with Over 90 Years of Tradition and Service in Contra Costa County**

WALNUT CREEK, CA, November 30, 2010—The Contra Costa Association of REALTORS® announces that its annual Membership meeting which commenced on Friday, November 12, 2010 was a tremendous success with over 450 CCAR REALTOR® Members in attendance filling the Dean Leshner Center in downtown Walnut Creek. Looking ahead to 2011, the Association will celebrate 90 years of real estate service and tradition in Contra Costa County.

Guest speakers at the annual Membership meeting included:

Robert Kleinhenz, Deputy Chief Economist for C.A.R. who provided C.A.R.'s perspective on the latest developments in the economy and housing market, as well as an outlook for the economy in the state and local area housing markets in 2011;

Neil Kalin, Assistant General Counsel for C.A.R., who provided an update on recent legal cases and issues affecting the way CCAR Members and real estate agents do business today;

Jeff Davi, California Department of Real Estate Commissioner, appointed by Governor Schwarzenegger, participated in an informative presentation which gave Members the opportunity to receive tips and tools that can help them in their business and real estate endeavors in today's marketplace.

"CCAR is a valuable asset to the California and Bay Area real estate community, and I am proud to be part of its leadership team," commented Barry Zwahlen, President, CCAR Board of Directors. "As we reflect on the last 90 years and move forward into 2011, our goal and continued commitment is to provide our Members with the necessary resources, technology tools and world-class service that will empower them to be successful in today's real estate marketplace."

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About Contra Costa Association of REALTORS®

Located in Central Contra Costa County, the Contra Costa Association of REALTORS® has been serving its members since 1921. The central county includes the communities of Alamo, Blackhawk, Clayton, Clyde, Concord, Danville, Diablo, Lafayette, Martinez, Moraga, Orinda, Pacheco, Pleasant Hill, Rossmoor, San Ramon and Walnut Creek. The Association is dedicated to providing the most innovative and highest quality of services, programs, and products to positively impact the success of its 3500 Members who provide real estate brokerage services to clients throughout the East Bay and beyond. Please visit CCAR's website at www.ccartoday.com for more information.

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