



**CONTRA COSTA ASSOCIATION OF REALTORS® ANNOUNCES NEW  
GOVERNMENT AFFAIRS DIRECTOR**

**Heather J. Schiffman Joins CCAR**

**WALNUT CREEK, California,- July 8, 2011**—The Contra Costa Association of REALTORS® is pleased to announce that Heather J. Schiffman has joined the Association as its new Government Affairs Director. Ms. Schiffman has numerous years working in advocacy and event planning, most recently completing a tenure with California State Senator Mark DeSaulnier. Ms. Schiffman holds a Bachelor of Arts in Broadcasting Radio & Television from San Francisco State University.

“We are excited to welcome Heather to the CCAR team,” commented Sheiren Diaz, CCAR CEO. “Her experience and background will be an asset to our Members and Affiliate Members, and we are confident that her efforts will have a positive impact on our community as a whole.”

In her new role, Ms. Schiffman will serve as the legislative liaison between CCAR and its key stakeholders including, partner agencies, local governments, elected officials and the business community.

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**About Contra Costa Association of REALTORS®**

The Contra Costa Association of REALTORS® is one of the leading providers of technology based tools to REALTORS® in the nation. CCAR also conducts ongoing classes, training and seminars spanning a wide range of topics and information that are available to both REALTORS® and the public. CCAR is located at 1870 Olympic Blvd, Suite 200, Walnut Creek, CA 94596.