



CONTRA COSTA ASSOCIATION OF REALTORS®

**CONTRA COSTA ASSOCIATION OF REALTORS® ANNOUNCES INDUCTION OF
FRED WESTON AS BOARD PRESIDENT AT INAUGURAL**

***REALTOR® of the Year, Affiliate of the Year and Emeritus Member Named at Event
Marking 90 Years of Leadership and Service in Contra Costa County***

WALNUT CREEK, CA, January 9, 2011 — On Saturday, January 8th at Boundary Oaks Country Club in Walnut Creek, the Contra Costa Association of REALTORS® marked its 90th anniversary and annual Inaugural Dinner and Dance. The event, attended by 300 real estate professionals, served to install the incoming Board of Directors President, Fred Weston and 2011 Board Members. The evening also included recognition of outstanding CCAR members who have distinguished themselves professionally and in service to their communities. Jeff Sposito was named 2010 REALTOR® of the Year and Linda Moss was awarded 2010 Affiliate of the Year. Rich Moreno was recognized as 2010 Emeritus Member. The celebration embraced President Weston's theme of a renewed commitment to CCAR's 90-year tradition of leadership and service in Contra Costa County.

The installed 2011 Officers and Directors are: President, Fred Weston; President-Elect, Barbara Safran; Past President, Barry Zwahlen; Treasurer, Robin Dickson; Directors-at-Large, Sue DiMaggio Adams, Cary Amo, Bill Clemente, Laurie Donovan, Stuart McAfee, Sandi Muccino, Richard Pratt; District 1 Director (Walnut Creek, Rossmoor), Mike Handlin; District 2 Director, (Moraga Canyon, Orinda, Lafayette), Lisa Hctor; District 3 Director (Clayton, Clyde, Concord, Martinez, Pacheco, Pleasant Hill), Rob Baldwin, Jr.; District 4 Director (Alamo, Danville, Diablo, San Ramon), Ron Mintz; Affiliate Director, Michael Tacconi.

Several awards were presented at the event including REALTOR® of the Year, Affiliate of the Year and the CCAR Emeritus Member Award. Award winners were selected by a group of their peers who reviewed the nominations that came from the general CCAR membership base.

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The prestigious REALTOR® of the Year Award is the highest honor CCAR bestows upon one its members. This year it was presented to Jeff Sposito, founder and President of J. Rockcliff REALTORS®. The award honors a member who has given unselfish service to the Association, all of its members and to the community in which he serves. Jeff is an East Bay native and has worked in the real estate business for over 35 years. He has held various leadership positions with CCAR, as well as NAR and C.A.R.

The Affiliate of the Year Award recognizes real estate affiliated businesses and individuals who make outstanding contributions to the REALTOR® community and the community at-large. Linda Moss of First America Title Company was awarded the Affiliate of the Year and has worked in the title insurance business for over 17 years.

The Emeritus Member status is bestowed upon a member who has rendered outstanding and distinguished service to the real estate profession, to CCAR, and to the public, and who has been a REALTOR® for at least 25 years, fifteen of which were with CCAR, and who has reached the age of 55. This year, Rich Moreno, Managing Broker with People & Properties Sotheby's International Realty, was presented this honor. Rich was recognized for his extraordinary record of commitment, dedication and service to the local Contra Costa real estate community.

Board of Directors President, Fred Weston has worked in the real estate community in Contra Costa County for over 12 years and he has served on the Board of Directors since 2005. His experience includes a 25-year executive tenure at Pacific Telesis and AT&T, as well as time with the United States Navy. Buying and selling a home in each location led to his interest and eventual second career in residential real estate sales. He is currently a broker associate at Better Homes and Gardens® Mason-McDuffie in Walnut Creek. He has resided in Walnut Creek for 27 years with his wife Carla. Their family includes 2 daughters, Heather and Erin, Erin's husband Charlie, as well as 3 grandchildren, Kaleigh, Bailey and Wyatt.

"CCAR is a valuable asset to the California and Bay Area real estate community, and I am proud to be part of its leadership team," commented Fred Weston, CCAR President. "As we reflect on the last 90 years and move forward into 2011, our predecessors at CCAR have given us a legacy of regional, state and even national leadership. They set the bar high for us and we intend to meet it. Our goal and continued commitment is to provide our members with the necessary resources, technology tools and world-class service that will empower them to be successful in today's challenging real estate marketplace."

About Contra Costa Association of REALTORS®

The Contra Costa Association of REALTORS® is one of the leading providers of technology based tools to REALTORS® in the nation. CCAR also conducts ongoing classes, training and seminars spanning a wide range of topics and information that are available to both REALTORS® and the public. CCAR is located at 1870 Olympic Blvd, Ste 200, Walnut Creek, CA 94596.

Please visit CCAR's website at www.ccartoday.com for more information.

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